

Exhibit E

LEGAL NOTICE

If you Purchased Wheat Thins a class action Settlement may affect your rights.

A proposed Settlement has been reached in a class action lawsuit called Wallenstein, et al. v. Mondelez Int'l, Inc., et al., pending in United States District Court for the Northern District of California. The lawsuit alleges that Defendants' Mondelez International, Inc., Mondelez Global, LLC, and Nabisco, Inc. (collectively, "Defendants" or "or MDLZ") labeling of Wheat Thins crackers as "100% WHOLE GRAIN" is false and misleading and that consumers suffered harm or injury. Plaintiffs have yet to prove any of its allegations in Court. MDLZ denies all claims and allegations but has agreed to settle this case to avoid the expense and disruption associated with further litigation.

Who is included in the Settlement?

You are included in the Settlement as a Class Member if you are an individual over the age of 18 in the United States that purchased Wheat Thins products bearing the representation "100% WHOLE GRAIN" on the label from October 13, 2018 through [Notice date], 2025. Products include Original Wheat Thins, Reduced Fat Wheat Thins, Sundried Tomato & Basil Wheat Thins, Big Wheat Thins, Ranch Wheat Thins, Hint of Salt Wheat Thins, Cracked Pepper & Olive Oil Wheat Thins, and Spicy Sweet Chili Wheat Thins.

What does the Settlement Provide?

- (1) Business Practice: MDLZ agrees not to use the representation "100% WHOLE GRAIN" either by itself or before the brand name "Wheat Thins" without other qualifiers on the package.
- (2) Individual Claims: The Settlement will provide \$10,000,000 to pay valid claims submitted with or without proof of purchase after fees and expenses are paid.

With Proof of Purchase: Get \$0.15 per unit purchased shown in the proof, **up to \$20 maximum** per household or, \$8 if more than one proof is provided and the amount shown in the proofs does not exceed \$8 (*i.e.*, \$8 is the minimum payment per household regardless of the quantity purchased in the proofs).

Without Proof of Purchase: Get \$4.50 per household.

If the total value of all approved Claims either exceeds the funds available for distribution to Class Members, then the amounts of the Cash Payments will be reduced pro rata, as necessary.

What are Your Options?

- **File a Claim:** You must submit a Claim to get money from this Settlement. Claims may be submitted online or by mail. Claim Forms must be submitted online or postmarked by **Month 00, 2025**.
- **Do nothing:** You are included as a Settlement Class Member, but you will not receive any money. You will be legally bound by decisions of the Court, and you give up any rights to sue for these claims.
- **Request Exclusion ("Opt Out"):** If you do not want to be included in the Settlement and bound by decisions made by the Court, you must exclude yourself by **Month 00, 2025**. You keep the right to sue for the claims in this case, but you do not get any money from the Settlement.
- **Object:** You can remain a Settlement Class Member but submit an objection and explain why you do not like the settlement by **Month 00, 2025**.

The Court will hold the Final Approval Hearing on Month 00, 2025, at TIME a.m. PT in the United States District Court for the Northern District of California. The purpose of the Final Approval Hearing is for the Court to determine whether the Settlement should be approved as fair, reasonable, adequate, and in the best interests of the Class, and to consider the Fee Award of attorneys' fees and costs to Class Counsel of \$000,0000 and to consider the request for Service Awards to the Class Representatives of \$00,000. You are not required to attend the Final Approval Hearing. However, you are welcome to attend the hearing at your own expense.

This is only a summary. If you have questions or want more information about this lawsuit, the settlement and your rights, visit **www.website.com**, call (XXX) XXX-XXXX or write to Wallenstein v. MDLZ, c/o Kroll Settlement Administration LLC, P.O. Box XXXX, New York, NY 10150-XXXX.

www.websiteURL.com
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